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SIMPLICITY HOLDING LIMITED

倩碧控股有限公司 *

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8367)

RESIGNATION OF EXECUTIVE DIRECTOR, CHIEF EXECUTIVE OFFICER, AUTHORISED REPRESENTATIVES, MEMBER OF EACH OF REMUNERATION COMMITTEE AND NOMINATION COMMITTEE

AND

CHANGES IN COMPOSITION OF BOARD COMMITTEES

RESIGNATION OF EXECUTIVE DIRECTOR, CHIEF EXECUTIVE OFFICER, AUTHORISED REPRESENTATIVES, MEMBER OF EACH OF REMUNERATION COMMITTEE AND NOMINATION COMMITTEE

The board (the "Board") of directors (the "Director(s)") of Simplicity Holding Limited (the "Company") announces that Ms. Wong Sau Ting Peony ("Ms. Wong") has resigned as an executive Director, Chief Executive Officer, authorised representatives and member of each of remuneration committee and nomination committee of the Company with effect from 30 December 2022.

The resignation of Ms. Wong was because she would like to devote more time to pursue her own business. In accordance with Rule 17.50(2) of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules"), Ms. Wong confirmed that she has no disagreement with the Board and there is nothing relating to her resignation that needs to be brought to the attention to the shareholders of the Company.

The Board would like to express its sincere gratitude to Ms. Wong for her valuable contribution to the Company during her tenure of services.

CHANGE IN COMPOSITION OF BOARD COMMITTEES AND AUTHORISED REPRESENTATIVES

The Board further announces that following the resignation of Ms. Wong, Mr. Leung Wai Tai has been appointed as authorised representatives and member of each of remuneration committee and nomination committee of the Company with effect from 30 December 2022.

By Order of the Board
Simplicity Holding Limited
Choi Pun Lap
Executive Director

Hong Kong, 30 December 2022

As at the date of this announcement, the executive Directors of the Company are Mr. Choi Pun Lap and Mr. Leung Wai Tai; and the independent non-executive Directors of the Company are Mr. Yeung Man Sun, Mr. Lo Cheuk Fei Jeffrey and Mr. Wong Hoyen Pegasus.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at http://www.hkgem.com on the "Latest Listed Company Information" page for at least seven days from the date of its publication and posting and will be published and remains on the website of the Company at http://www.simplicityholding.com.

* For identification purpose only